



Identify Yourself for Life

Welcome to our summer newsletter!

Once again we're wanting to hear about real world experiences of those who wear a medical ID. Read about it below. Cash prizes at stake!

See our medical IDs in motion! Starting with the Lynx Collection, 360 degree views of our ID collections are being introduced. Have a look and tell us what you think.

In July we're opening for business in Australia! As a reminder, medical IDs are recognized worldwide. So as you travel this summer, whether on a short road trip or flying to another continent, rest assured that the medical symbol on your wrist or around your neck, will be recognized.

Enjoy the rest of your summer. And remember to tell someone you love about the benefits of wearing a medical ID from American Medical ID.

Rick Russell
President and CEO
American Medical ID

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Tell Us Your Life Story Contest!

Have you or a loved one had an experience when your ID bracelet or necklace proved helpful, maybe even life-saving? We want to hear about it! Tell us your story and you will be entered to win a cash prize!

HOW TO ENTER?

Simply reply to this email and share how your medical ID, or the absence of one, has affected your life. Include your name and phone number so we may contact you if you are a winner.

VIDEO SUBMISSIONS?

You can tell us your story with video! Send us your video testimonials to videos@identifyyourself.com.

**Video files must be one of the following formats: .avi, .wmv, .mov, .mpg, .mp4, .flv or .m4v.*

CASH PRIZES

WRITTEN SUBMISSIONS

1st Place:	\$200
2nd Place:	\$150
3rd Place:	\$100

VIDEO SUBMISSIONS

1st Place:	\$225
2nd Place:	\$175
3rd Place:	\$125

All submissions become the property of American Medical ID.

We reserve the right to use all or part of your statement or video in promotional and informational materials.

We reserve the right to edit video submissions due to time restrictions.

Deadline for all submissions July 30, 2010.