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PS 37 Students, Parents Get Invaluable Safety Tips

By: Danielle Rubino; Staten Island Advance

In the halls of PS 37 in Great Kills, yesterday was a day of learning for children - and their parents. The special ed school staged its first ever "Safety Day," to educate students and their parents about safety measures they can use at school, in the community and at home.

To that, American Medical ID donated more than 200 personalized engraved stainless steel medical ID bracelets for the students. Each bracelet featured the student's name, condition, and emergency contact information.

"The children need these bracelets. Let's say they are ever in a situation where they're completely alone. No friends or family near them - and they need help. Since they're non-verbal, they can't scream or yell for help. The medical ID bracelets have an emergency contact number, of a family member, or someone close to them. It helps them," said Dawn Flannagan, who is a speech pathologist for the school.

According to studies, half of all medical errors occur because of mistakes made upon admission or discharge from the hospital. Wearing a medical ID protects against potentially harmful medical errors.

"American Medical ID cares deeply about the children of PS 37 and their parents," said Rick Russell, president and CEO of the company. "The medical IDs worn by the children will provide freedom for parents who want confidence that their child's condition will be properly communicated in an emergency or if they become lost."

To learn more about American Medical ID visit their website at www.identifyyourself.com.